

Adelina Miron

UX ENGINEER

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Over 7 years of experience blending UX design and UI development, following an iterative process to align user needs with business goals. Specialized in creating mobile and web experiences with a focus on usability, visual design, consistency, and scalable design systems.

WORK EXPERIENCE

Clever Spend - UX Engineer

JUN 2024 - Present

- Designed the UX/UI from 0 to 1 for a fintech app, delivering an end-to-end personal finance management experience.
- Built 40+ high-fidelity UIs in Figma, creating user flows and wireframes that emphasized simplicity and intuitive navigation across core features.
- Conducted market research and analyzed 10+ competitors to identify key features and user pain points.
- Facilitated usability tests, reducing onboarding time by 30% and improving the user experience.
- Crafted interactive charts, transforming complex budgeting data into digestible, user-friendly visuals.
- Engineered a library of reusable UI components in React Native, enhancing overall development efficiency.
- Established a consistent brand identity, improving recognition among target audiences.

8 WEST - UX Engineer

JUL 2019 - JUN 2024

- Contributed to the design process for mobile and web applications, focusing on visual design, competitive analysis, information architecture and wireframing to deliver user-centered solutions.
- Crafted visual design and implemented intuitive interfaces for 10+ e-commerce clients.
- Redesigned the sign-in process, reducing steps by 40% through workflow optimization and eliminating redundancies, resulting in faster onboarding
- Conducted UX audits and research to improve design strategies and enhance usability for websites and dashboards, resulting in better project outcomes.
- Developed responsive, cross-browser compatible interfaces using HTML, CSS, JavaScript, and UI frameworks like Bootstrap and Tailwind.
- Collaborated with cross-functional teams and utilized tools such as Jira / Asana to ensure timely project delivery.
- Improved Lighthouse performance scores from 76 to 93 for an e-commerce platform by optimizing code, reducing content layout shift (CLS) and implementing webp images.

Instascribe - UX Designer

FEB 2023 - MAY 2023

- Owned the visual design of an AI-powered iOS app for generating social media captions.
- Created user flows, wireframes, and high-fidelity UIs in Figma.
- Built and documented a scalable design system with 20+ reusable components, ensuring a consistent visual language and faster iterations.

Softimpera - UI Developer / UX Designer

APR 2017 - JUL 2019

- Focused on web development and design, specializing in landing pages and e-commerce solutions.
- Designed landing pages & e-commerces using Adobe XD/Photoshop.
- Developed 15+ responsive web pages using HTML5, CSS3, JavaScript, and Bootstrap within CMS platforms.

SKILLS

Design

Figma

Miro

Mobile Design

Web Design

Design System

Wireframes

Prototyping

User Testing

UX Audit

User Flow

IA

Competitive Research

User Research

WCAG accessibility

Data Visualization

After Effects

Development

HTML

CSS / SASS

JavaScript

Tailwind

Bootstrap

Cross-Browser Compatibility

Responsive

CSS Animations

Lighthouse

Version Control Tools

Other

Jira

Confluence

Asana

Team Collaboration

Research

VSCode

EDUCATION | COURSES

Informal School of IT - UX Design Certification

OCT 2019 - MAR 2020

Babeş-Bolyai University - Master's Degree in Marketing

OCT 2016 - JUN 2018

Babeş-Bolyai University - Bachelor's Degree in Business Informatics

OCT 2013 - JUN 2016